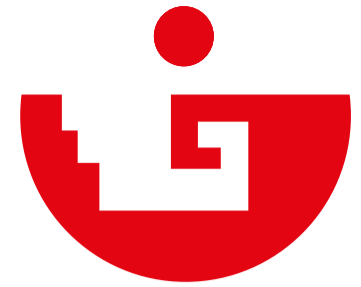


FALLING WALLS ENGAGE HUB MEXICO



DAY 1 - WEDNESDAY, 29th JUNE

SCIENCE ENGAGEMENT PERSPECTIVES FROM CENTRAL AMERICA, MEXICO & THE CARIBBEAN

*Location: Centro de Ciencias de la Complejidad - C3 (UNAM)
Circuito, Mario de la Cueva 20, Insurgentes Cuicuilco, Coyoacán, Ciudad de México*

Germany (CEST) Mexico (CDT)

4.30-5.00 pm

9.30-10.00 am

WELCOME AND ICE-BREAKING ACTIVITY

5.00-5.30 pm

10.00-10.30 am

OPENING AND WELCOMING REMARKS



5.30-7.00 pm

10.30 am-12.00 pm

PANEL DISCUSSION I: SCIENCE ENGAGEMENT IN CENTRAL AMERICA, MEXICO AND THE CARIBBEAN

Dr. Patricia Magaña Rueda, *Secretary for Science Outreach and Publications, Faculty of Sciences, National Autonomous University of Mexico (UNAM), Mexico*

Dr. Clementina Equihua Zamora, *Coordinator at the Outreach and Dissemination Unit, Institute of Ecology, UNAM, Mexico*

Moderator: Dr. Mario Andrés De Leo-Winkler, *Director of the Directorate for Communicating Knowledge of the President's Office of the Autonomous Metropolitan University (UAM), Mexico*

7.00-7.30 pm

12.00-12.30 pm

ACTIVITY: GET TO KNOW PARTICIPANTS

7.30-9.00 pm

12.30-2.00 pm

PANEL DISCUSSION II: BEST PRACTICES IN SCIENCE ENGAGEMENT



Ximena Aguilar Vega (online), *PhD Student in glaciology at the University of Stirling, UK*

Dr. Benigno Gómez y Gómez, *Scientific Staff at El Colegio de la Frontera Sur (ECOSUR), Mexico*

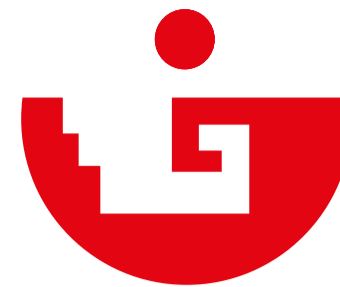
Oscar Contreras-Villaruel, *Director of External Relations at Giant Magellan Telescope, Chile & President at Fundación Ciencia Joven, Chile/Argentina*

Dolores Arenas Venegas, *Head of the Department of Visitor Services - Universum Museo de las Ciencias de la UNAM*

Moderator: Dr. Gabriela de La Torre, *General Director, Programa Adopte un Talento (PAUTA), Mexico*



FALLING WALLS ENGAGE HUB MEXICO



DAY 1 - WEDNESDAY, 29th JUNE

**SCIENCE ENGAGEMENT PERSPECTIVES FROM
CENTRAL AMERICA, MEXICO & THE CARIBBEAN**

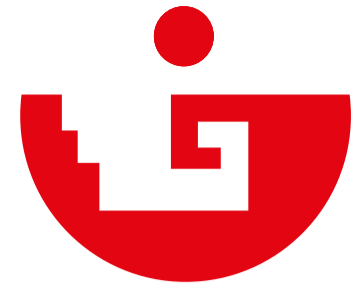
*Location: Centro de Ciencias de la Complejidad - C3 (UNAM)
Circuito, Mario de la Cueva 20, Insurgentes Cuicuilco, Coyoacán, Ciudad de México*

Germany (CEST) Mexico (CDT)

9.00-10.30 pm	2.00-3.30 pm	LUNCH <i>Centro de Ciencias de la Complejidad - C3 (UNAM)</i>
10.30 pm-1.00 am	3.30-6.00 pm	VISIT OF THE PABELLÓN DE LA BIODIVERSIDAD (BIODIVERSITY PAVILION) <i>Centro Cultural, C.U., Coyoacán, 04510 Ciudad de México</i>
1.00-2.30 am	6.00-6.30 pm	BREAK
2.30-3.30 am	6.30-7.30 pm	DIALOGUE SESSION AT THE MUSEUM <i>Pabellon de la Biodiversidad, Centro Cultural, C.U., Coyoacán, 04510 Ciudad de México</i>
	7.30-09.00 pm	BACK TO THE HOTEL & DINNER



FALLING WALLS ENGAGE HUB MEXICO



DAY 2 - THURSDAY, 30th JUNE

SCIENCE ENGAGEMENT AND PLANETARY HEALTH IN DIALOGUE

Location: Universidad Autónoma Metropolitana (UAM), Rectoría General, Prolongación Canal de de Miramontes 3855, Ex Hacienda San Juan De Dios C.P. 14387, Tlalpan, CDMX

Germany (CEST) Mexico (CDT)

4.00-4.30 pm

9.00-9.30 am

4.30-6.00 pm

9.30-11.00 am

OPENING



KEYNOTES: INTRODUCING PLANETARY HEALTH

Dr. Carlos Faerron (online), Associate Director, Planetary Health Alliance, USA & Director of the InterAmerican Center for Global Health (CISG), Costa Rica

Dr. Sandeep Maharaj (online), Global Outreach Fellow at the Planetary Health Alliance, USA & Caribbean Planetary Health Hub Organizer

Dr. Sandra Gallo, Director of Education and Culture for Sustainability in the Secretariat of Environment and Territorial Development of the Government of Jalisco, Mexico

6.00-6.30 pm

11.00-11.30 am

COFFEE BREAK

6.30-8.30 pm

11.30 am-1.30 pm

WORKGROUPS

(1) PLANETARY HEALTH AND OUTREACH EXPERIENCES

Dr. Ana Carolina Robles Salvador, Coordinator of Studies for the Bachelor's Degree in Digital Art and Communication, UAM Lerma, Mexico

Dr. Abigail Martínez Mendoza, Research Professor in Public Policy in the Department of Social Processes, UAM Lerma, Mexico

Dr. Jazmín Deneb Ortigosa Gutiérrez, Social Communication Coordinator at the National Laboratory for Coastal Resilience, Mexico

(2) PLANETARY HEALTH AND PUBLIC POLICIES

Dr. Rodrigo Rosales González, Research Professor in Sociocomplexity in the Division of Social Sciences and Humanities, UAM Lerma, Mexico

Dr. Alejandra García Franco, Coordinator of the Bachelor's Degree in Biological Engineering in the Division of Natural Sciences and Engineering, UAM Cuajimalpa, Mexico

Dr. Ignacio López Moreno, Professor in the Department of Social Processes, UAM Lerma, Mexico

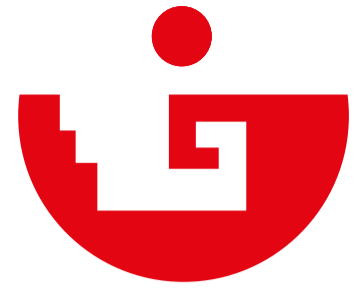
Dr. María del Rocío López Vargas, Research Assistant in the Department of Educational Mathematics at the Centre of Research and Advanced Studies at the National Polytechnical Institute (CINVESTAV-IPN), Mexico



SECRETARÍA DE CULTURA



FALLING WALLS ENGAGE HUB MEXICO



DAY 2 - THURSDAY, 30th JUNE

SCIENCE ENGAGEMENT AND PLANETARY HEALTH IN DIALOGUE

*Universidad Autónoma Metropolitana (UAM), Rectoría General,
Prolongación Canal de de Miramontes 3855, Ex Hacienda San Juan De Dios C.P. 14387, Tlalpan, CDMX*

Germany (CEST) Mexico (DST)

6.30-8.30 pm

11.30 am-1.30 pm

(3) PLANETARY HEALTH AND COMMUNITIES

Dr. Marlene Brito-Millán, *Postdoctoral Researcher at the Ford Foundation based at Northwestern University, USA & at the Autonomous University of Guerrero, Mexico*

Dr. Juan López Saucedo, *Researcher in the Department of Informational Systems and Communications, UAM, Mexico*

Dr. Iván Jalil Antón Carreño Márquez, *Researcher at the Center of Research in Advanced Materials, Autonomous University of Chihuahua, Mexico*

Dr. Ruth Cerezo Mota (online), *Oceanologist and Climatologist, Researcher at the Institute of Engineering, UNAM, Mexico*

8.30-9.30 pm

1.30-2.30 pm

SHARING RESULTS AND CONCLUSION

9.30 pm-00.00 am

2.30-5.00 pm

TOUR IN XOCHIMILCO - UNESCO WORLD HERITAGE SITE

Travel by bus to Centro Histórico de Xochimilco, 16070, Xochimilco, CDMX, Mexico. We will get a late lunch there.

00.00-3.00 am

5.00-8.00 pm

BUS TRAVEL TO SANTIAGO DE QUERÉTARO

ARRIVAL AT THE HOTEL



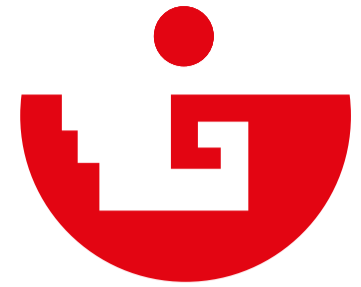
SECRETARÍA
DE CULTURA

CONCYTEQ
CONSEJO DE CIENCIA Y TECNOLOGÍA
DEL ESTADO DE QUERÉTARO



QUERÉTARO
Y ENTONCES, ENCONTRÉ MÉXICO.

FALLING WALLS ENGAGE HUB MEXICO



DAY 3 - FRIDAY, 1st JULY

EXPLORING SCIENCE ENGAGEMENT IN QUERÉTARO

Centro Cultural UNAM, ENES

16 de septiembre 97, La Santa Cruz, Centro de la Ciudad de Querétaro, 76000, Qro., Mexico

Germany (CEST) Mexico (DST)

4.15-5.00 pm

9.15-10.00 am

OPENING

With the welcoming words of representatives of the State of Querétaro, CONCYTEQ, PAUTA and Falling Walls Engage:

Ms. Marcela Hebert Pesquera, Secretary of Culture

Ms. Martha Elena Soto Obregón, Secretary of Education

Ms. Mariela Del Rosario Morán Ocampo, Secretary of Tourism

Dr. Enrique Rabell García, General Director of CONCYTEQ

Ms. Paloma Palacios, Representative of Qro. in the Federal District of Mexico

Dr. Gabriela de La Torre, General Director, Programa Adopte un Talento (PAUTA)

Milena Salci, Project Manager, Falling Walls Engage

5.00-6.00 pm

10.00-11.00 am

KEYNOTE: A SCIENCE ENGAGER FROM QUERÉTARO SHARES HIS JOURNEY

Dr. Juan Bibiano Morales Malacara, expert in biodiversity, South American bats and speleobiology; Coordinator of the Multidisciplinary Teaching and Research Unit of the Faculty of Sciences of the UNAM, Campus Juriquilla

Juan will share his experiences and open a dialogue about the importance of Science Engagement in Querétaro, Mexico and the region. This is an invitation to innovation.

6.00-6.30 pm

11.00-11.30 am

COFFEE BREAK

6.30-8.30 pm

11.30 am-1.30 pm

SCIENCE ACTIVITIES FOR SCHOOL STUDENTS

(4 sessions of 25)

Science Engagers and PAUTA's mentors team up to present engaging pop-up science activities to elementary school students from Querétaro.

(PARALLEL) WORKSHOPS FOR RESEARCHERS AND SCIENCE STUDENTS

(4 sessions of 25; 2 sessions of 1 hour for each topic)

Science Engagers share their experience and knowledge to participants to discover tips and tricks in Science Engagement, and hone their communication and engagement skills.

TOPICS:

- **Scientific Journalism**, by Cecilia Rosen and Renata Fontenetto
- **Engaging Underrepresented Groups**, by Sandra Gallo
- **Science Engagement and Communities**, by Cintia Durán
- **Science Engagement for Young Scientists**, by Mario Andrés De Leo-Winkler



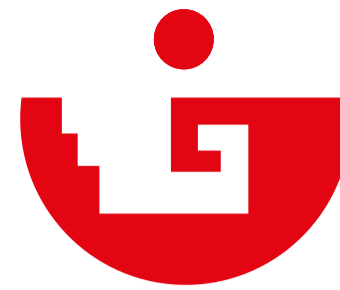
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DEL ESTADO DE QUERÉTARO



QUERÉTARO
Y ENTONCES, ENCONTRE MÉXICO.

FALLING WALLS ENGAGE HUB MEXICO



DAY 3 - FRIDAY, 1st JULY EXPLORING SCIENCE ENGAGEMENT IN QUERÉTARO

Location (afternoon): City centre of Querétaro

Germany (CEST) Mexico (CDT)

8.30-10.00 pm

1.30-3.00 pm

LUNCH BREAK

In a restaurant of your choice in the city centre based on our recommendations.

10.00 pm-00.00 am

3.00-5.00 pm

HISTORICAL TOUR IN THE CITY CENTRE

Hosted by the Secretariat of Tourism of the State of Querétaro

With a long history dating back to the 3rd century, Querétaro has been the place of important events in Mexican history. A classic example of colonial city, the historic centre has been designated a UNESCO World Heritage site in 1996. **Meeting point:** Plaza de Armas.

00.00-1.00 am

5.00-6.00 pm

TOUR IN THE MUSEUM OF CONTEMPORARY ART (MACO)

Hosted by the Secretariat of Culture of the State of Querétaro

1.00-3.00 am

6.00-8.00 pm

CLOSING DINNER & CULTURAL EVENT AT THE MUSEUM

Hosted by the Secretariat of Culture of the State of Querétaro

BACK TO THE HOTEL

DAY 4 - SATURDAY, 2nd JULY ENGAGE HUB MEXICO: WHERE DO WE GO FROM HERE?

Location: Centro Educativo y Cultural del Estado de Querétaro, Manuel Gómez Morin (CECEQ)
Av. Constituyentes S/N, Villas del Sur, 76000 Santiago de Querétaro, Qro., Mexico

Germany (CEST) Mexico (CDT)

4.30-7.00 pm

9.30 am-12.00 pm

WRAP-UP AND OUTLOOK

We will conclude the Mexico Hub Launch together, share findings and prepare ourselves for the next steps.

7.00-10.00 pm

12.00-3.00 pm

RETURN TO MEXICO CITY BY BUS

