

APPLICATION PROCESS OVERVIEW

STEP 1

General information of nominating institution

- Name of Institution, Contact person (Name, Position)

General information of nominated start-up

- Contact person (Name, Position, Contact Details)

STEP 2

Start-up Information

- In which sector does the start-up operate?
- Year of founding
- Current number of employees
- At which stage is the nominated start-up?
- Upload your company logo (.png or .jpg)
- How much has been invested in the start-up so far?
- Estimated Break even (year)?
- What kind of funds has the start-up received and who has invested so far?

STEP 3

Your solution & business model

- Introduction to your company in a nutshell (500-1.000 characters max.)
- Pitch deck (.pdf-Format, max 5 MB)
It should include the following aspects: problem & solution, USP, vision, target market, business model, competition, Go2Market strategy, team, investment & use of funds.
- Innovation Description
Specify what your innovation is (scientific/technological background) and how it differs from existing solutions/from competitors.
- Impact Description
Specify how your solution will impact your industry, society or our future lives. Try to quantify your impact, if possible.
- What is your business model?
- Who are current and future customers?
- Please state briefly what your next development steps are.
- Please evaluate your technology readinesslevel (TRL).
Background information on TRL [here](#).
- Do you hold any patents for your products? If yes, which one?

STEP 4

Media

- Were you covered in the media? Share articles, videos or blogposts with us
- Video pitch: Please provide a video pitch showing you and the story of your start-up (max. 500 MB). Please check the video requirements and recommendations beforehand [here](#).

CONTACT

Falling Walls Venture
venture@falling-walls.com

Phone
+49 30 60 988 39 70

Web
www.falling-walls.com/venture

Falling Walls Foundation gGmbH
Kochstraße 6-7
10969 Berlin
Germany

f fallingwalls
@ falling_walls
t Falling_Walls, #FallingWalls