

APPLICATION PROCESS OVERVIEW

Who can apply

- You must be 18 years or older when submitting your application.
- Your project must be already running and must be active at least until November. You cannot participate if you are still in the idea phase. Exception: the project started, but is currently inactive due to the COVID-19 pandemic.

Please note

- Each textbox has a maximum of 500 characters.
- After starting the application form you have one week to edit and submit it. Otherwise it will be deleted. It is not possible to make changes after submitting the application.
- You will get a confirmation e-Mail after submitting the application. In case you did not get the confirmation, please contact us via engage@falling-walls.com.
- At the end of the application form we ask you to upload a headshot of yourself, 5 project pictures and a one-minute video presenting your project (more details below).

STEP 1

Applicant Information

- e. g. Name, Phone number, Email address, ...
- If your project is selected, are you the person who will present it on stage?
- Do you have specific requirements to be able to participate? Please name them.
- If you are a scientist or scholar, please name your field of study.
- Please provide a short professional biography about yourself (subject to be published if your project is selected).
- What is your understanding of Science Engagement?
- What is your motivation to apply at Falling Walls Engage?

STEP 2

Science Engagement Project

- Name of your Science Engagement Project
- Project Country
- Project website & Social media profiles/handles
- Project type
- Briefly describe your Science Engagement project and its impact, e.g. What's your project about? What are you aiming for? What formats are you using? Who is involved in the project? (subject to be published if your project is selected).
- When did the project start? (month/year)
- What was the main reason to start the project?
- What is planned for the next 6 months? (What are you going to do with your project? What formats are planned? How will you reach your target group?)
- Where do you want to take the project in the future (long-term)?
- Which main target group does your project address?
- Is your project approach participatory? (by participatory, we mean the 'active involvement' of your target group)
- In which category do you place your project (grassroots or institutionalised)?
- Has your project been covered by the media (articles, videos, blog posts etc.)? Please provide links.
- Did your project get any awards? (Institution, Name of Award, year received)
- If you and your project are supported by institutions, please name those institutions here. (financial support, funding)

STEP 3

Effects of Covid-19

- Does your project exist due to the COVID-19 pandemic?
- Is your project tackling challenges that emerged out of the COVID-19 pandemic?
- Did your existing project change due to the COVID-19 pandemic? If yes, please describe in which way you had to make changes/adjustments.
- Did any new opportunities/challenges emerge within your project due to the COVID-19 pandemic?

STEP 4

Impact

- Do you involve your target group actively in your project?
- In which way is the target group actively involved in your project?
- Who benefits from your project and in which way?

- What changes in your work/target group can you observe?
- Does your project impact your scientific work? If yes, please explain how!
- Could your project be implemented somewhere else?
- What are the elements of your project that could be put in place somewhere else?

- How do you measure your project's success/outcome? (please name your methods of evaluation e.g. participant questionnaires, focus group discussions, verbal feedback, interviews etc. and evaluation results)
- How many people have you reached in the last year?

STEP 5

Costs & Funding

- Please provide an estimation of the project costs per year (in USD).
- Please state your project's funding (public, private, mixed, self-sufficient).
- How much funding (total) do you have per year (in USD)?

STEP 6

Organisation

- Is your project affiliated to an organisation?
- Organisation name
- Position within the organisation
- Postal Address
- Social media profiles/ handles & Organisation website
- What type of organisation is it?
- Please name your organisation's main partners and sponsors.
- How did you hear about Falling Walls Engage?

STEP 7

Upload & Consent

- Please upload max. 5 project pictures. (max. size 10 MB)
- Please upload a high-quality headshot of yourself. By sending in your photo, you agree that we upload it on our website. (max. size 10 MB)
- Please upload a one minute video (.avi or .mp4 format, max. 100MB)

ONE MINUTE VIDEO

Please upload a simple one minute video answering four simple questions below.

Instructions:

- The video can be easily filmed with your mobile phone or another device of your choice.
- Please record a widescreen/ horizontal video with a minimum resolution of 1080x720px.
- If possible please have a 1–1,5m distance between yourself and the device and position yourself in the middle of the screen.
- Since we want to use extracts of selected videos to create a „Best-Of Video“ with the purpose of promoting your diverse projects, please make sure we can see and hear you well.

Questions for the video:

- 1) What is your name and where are you from?
- 2) How does your project engage the public with science?
- 3) What is your motivation to present your project on the Falling Walls stage in Berlin?
- 4) How did Covid 19 affect your initiative?

If you have any questions regarding your application and/or Falling Walls Engage, please reach out to:
engage@falling-walls.com