

# FALLING WALLS LAB2012 PROGRAMME



**BERLIN THURSDAY, NOVEMBER 8**

*Auditorium Maximum, ESMT European School of Management and Technology*

9.00 – 10.00 am

**REGISTRATION**

10.00 – 10.30 am

**WELCOME AND INTRODUCTORY REMARKS**

N.N., *Falling Walls Foundation (tba)*

Dr. Martin Sonnenschein, *Managing Director Central Europe, A.T. Kearney*

Ulli Dannath, *Master of Ceremony, A.T. Kearney*

10.30 – 12.00 am

**SESSION 1 PRESENTATIONS 1 TO 30**

*Please feel free to raise questions and make comments using the ?/!-sign.*

12.00 – 1.15 pm

**LUNCH BREAK**

1.15 – 3.15 pm

**SESSION 2 PRESENTATIONS 31 TO 70**

*Please feel free to raise questions and make comments using the ?/!-sign.*

3.15 – 4.15 pm

**COFFEE BREAK**

*4.00 pm group picture*

4.15 – 5.45 pm

**SESSION 3 PRESENTATIONS 71 TO 100**

*Please feel free to raise questions and make comments using the ?/!-sign.*

*At the end of this session, please submit your 3 Audience Award nominees to our assistants.*

**CONCLUSION BY THE CHAIRMAN OF THE JURY**

Prof. Dr. Reinhard Huettl, *President of acatech – German Academy of Science and Engineering*

5.45 – 6.30 pm

**BREAK FOR SCHOLARS  
JURY MEETING**

6.30 – 6.45 pm

**AWARD CEREMONY**

6.45 – 8.00 pm

**BREAK**

*Transfer to the hotel and check-in for all 100 scholars (opportunity to freshen up).  
Walk back to ESMT to the Welcome Reception.*

8.00 pm – open end

**WELCOME RECEPTION FOR ALL GUESTS OF THE FALLING WALLS CONFERENCE**

*Venue: ESMT European School of Management and Technology*