## THEORY OF CHANGE



ACTIVITIES  are planned and implemented to achieve specific outputs and outcomes	INPUTS  are the resources (human and economic) that are invested in activities	OUTPUTS  are the direct results from the activities we develop (direct and concrete products or achievements)	OUTCOMES  are changes in knowledge, skills and attitudes of our target group/s (changes in the behaviour and actions, and changes in their life situation)	IMPACT  is the significant, lasting, and sustained change that occurs on people's lives as a result of the activities

## THEORY OF CHANGE



		IRS

are measurable signs that your outputs and outcomes have been met and they can be qualitative (e.g., signal words) or quantitative (e.g., reach)

ОИТРИТ		
OUTPUT		

## THEORY OF CHANGE



## **INDICATORS**

are measurable signs that your outputs and outcomes have been met and they can be qualitative (e.g., signal words) or quantitative (e.g., reach)

OUTCOME		
OUTCOME		
OUTCOME		