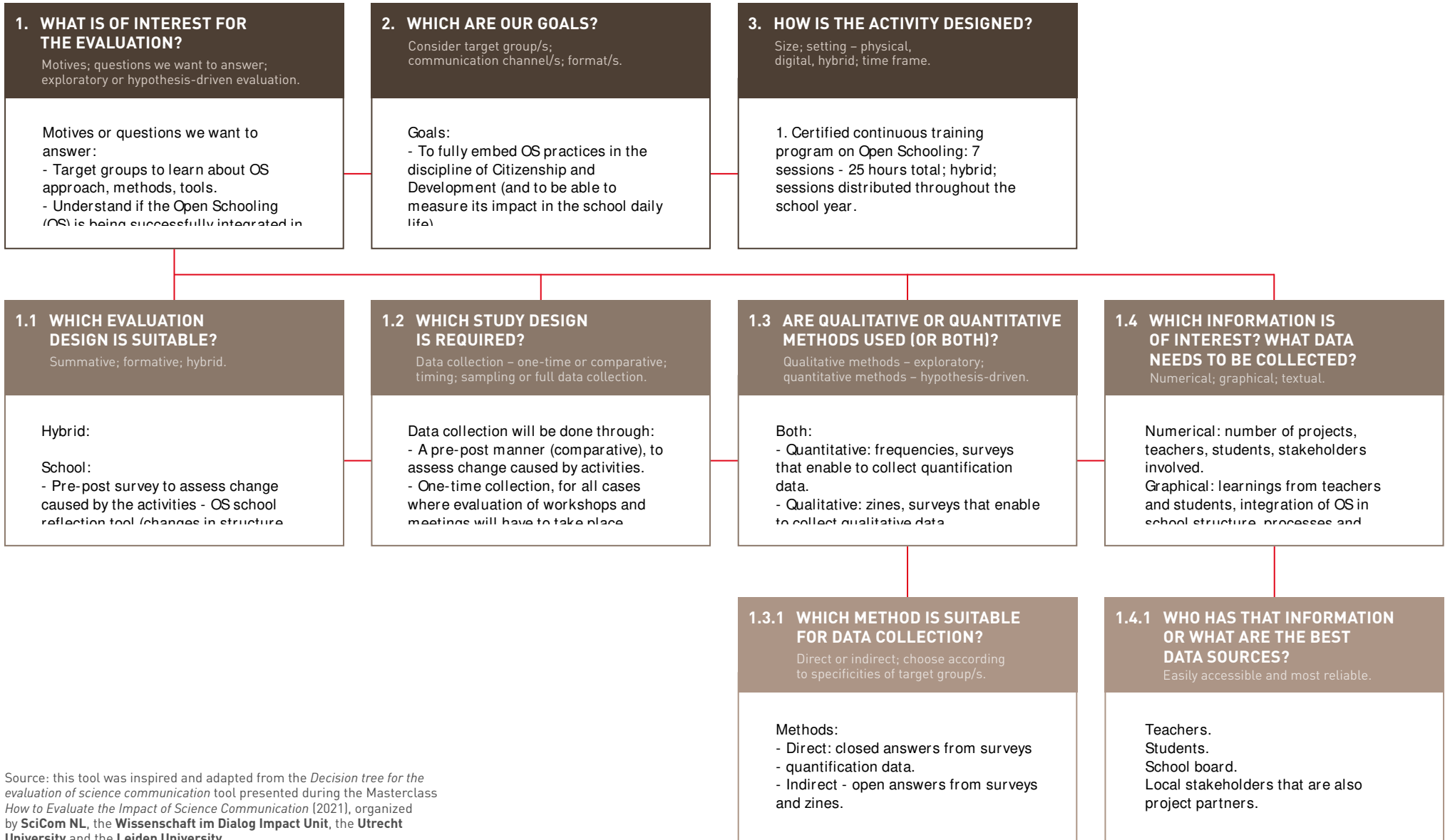


EVALUATION DECISION TREE



Source: this tool was inspired and adapted from the *Decision tree for the evaluation of science communication* tool presented during the Masterclass *How to Evaluate the Impact of Science Communication* (2021), organized by SciCom NL, the **Wissenschaft im Dialog Impact Unit**, the **Utrecht University** and the **Leiden University**.