



FALLING WALLS GLOBAL CALL 2025 – MEDIA KIT

A FEW TIPS TO HELP YOU COMMUNICATE THE GLOBAL CALL

We would appreciate it if you shared the Falling Walls Global Call with your network. This document contains a general description, text suggestions for social media, a detailed version for newsletters, as well as links to our social media accounts. Let's make the Falling Walls Science Summit 2025 a celebration of excellent science. Thank you for your support!

POST ON YOUR CHANNELS

1. Find the visuals for each platform [here](#).
2. Copy and paste the text modules from below.
3. Tag Falling Walls and #FallingWalls, #GlobalCall25 in your posts.

SHARE / RETWEET POSTS FROM FALLING WALLS CHANNELS

- Share the posts and add your own words or the words from below
- Tag Falling Walls and #FallingWalls, #GlobalCall25 in your posts.

TEXT SUGGESTION

The Falling Walls Global Call aims at promoting scientific findings and fostering discussion on research and innovation among a broad audience from all parts of society. By participating, you will enhance the visibility of your research in your field and community. The Falling Walls Science Breakthrough of the Year 2025 laureates will present their groundbreaking research at the Falling Walls Science Summit.





SOCIAL MEDIA TEXT SUGGESTIONS

- Become a Falling Walls #ScienceBreakthrough of the Year 2025! @falling_walls encourages scientists in all academic disciplines to participate in the #FallingWalls #GlobalCall25. Submit outstanding projects or nominate the work of your colleagues: <https://falling-walls.com/global-call/>.
- The @falling_walls #GlobalCall25 is now open! Apply now and present your groundbreaking research at the #FallingWalls #ScienceSummit25 on 9 NOV in Berlin. All info here: <https://falling-walls.com/global-call/>.
- Want more visibility for your research in your field and among your peers? Become a @falling_walls #ScienceBreakthrough of the Year 2025 and present your groundbreaking project at the #FallingWalls #ScienceSummit25 in Berlin: <https://falling-walls.com/global-call/>

HASHTAGS

#FallingWalls
#GlobalCall25
#ScienceBreakthrough

TAG FALLING WALLS ON...

-  fallingwalls
-  falling_walls
-  FallingWallsFoundation
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FALLING WALLS FOUNDATION



FOR YOUR NEWSLETTER

The Falling Walls Science Summit is one of the world's premier interdisciplinary conferences, celebrating science breakthroughs that make an impact. Every year, the Falling Walls Foundation launches one of the largest world-wide searches for the most outstanding breakthroughs of the year across all the sciences, known as the [Falling Walls Global Call](#). This year, the foundation again invites leading actors in science and academia to nominate the latest breakthrough science projects in 8 different categories to be named the Falling Walls Science Breakthroughs of the Year. The Falling Walls Science Breakthrough of the Year laureates will present their groundbreaking research at the Falling Walls Science Summit on 9 November 2025 in Berlin.

You can nominate outstanding research or apply with your own project in the following categories:

- [Life Sciences](#)
- [Physical Sciences](#)
- [Engineering & Technology](#)
- [Social Sciences & Humanities](#)
- [Art & Science](#)
- [Women's* Impact Award \(Female Science Talents\)](#)
- [Science Engagement \(Falling Walls Engage\)](#)
- [Science Start-ups \(Falling Walls Venture\)](#)

If you're interested in participating in the Emerging Talents category (Falling Walls Lab) for students & early-career professionals, you can apply directly to an international Falling Walls Lab via the [website](#).

We highly encourage you to send in your nominations and applications for the Falling Walls Science Breakthroughs of the Year 2025 by 30 April 2025. Early submission is recommended.
[Click here to nominate/apply.](#)

HELP US SPREAD THE WORD

Please take an active role by forwarding this message to individuals or organisations who may be interested in nominating a scientist or spreading the word about the Falling Walls Global Call 2025 within their networks. To draw inspiration, explore last year's [Science Breakthroughs](#).

HASHTAGS

#FallingWalls
#GlobalCall25
#ScienceBreakthrough

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