**SPONSORSHIP INVITATION TEMPLATE**

**Subject: Invitation to Partner with Falling Walls Lab [Lab Name] - Join the Global Platform for Students & Early-Career Professionals with Innovative Ideas**

Dear [Potential Partner’s Name],

I am reaching out to invite your esteemed organisation to consider becoming a valued sponsorship partner of Falling Walls Lab [Lab Name].

Falling Walls Lab is much more than a pitch competition; it represents a convergence of innovators, trailblazers, and visionaries, fostering interdisciplinary collaboration and showcasing groundbreaking ideas that tackle the pressing challenges of our time. By aligning with our event, your organisation will not only gain exposure to a diverse and dynamic pool of students and early-career professionals but also demonstrate a commitment to nurturing innovation and driving positive change.

Each year, Falling Walls Labs around the world provide platforms for the brightest minds in their respective regions to present their solutions in succinct three-minute pitches. These presentations are evaluated by esteemed experts from academia and industry, culminating in the selection of a regional winner who advances to the global finale in Berlin on 7 November. This global stage offers unparalleled opportunities for networking, collaboration, and recognition, as participants vie for the coveted title of Breakthrough Winner in the Emerging Talents category of Falling Walls.

As an organisation dedicated to fostering innovation and supporting emerging talent, your partnership with Falling Walls Lab [Lab Name] would offer an exceptional platform to showcase your commitment to innovation while engaging directly with our vibrant community. Partnership benefits include enhanced visibility at our event, the opportunity to participate as a distinguished member of our high-calibre jury, and access to a network of like-minded individuals and organisations passionate about driving positive change.

For your convenience, I have enclosed a detailed cooperation proposal outlining various sponsorship tiers and associated benefits. Additionally, you may visit the Falling Walls Lab website at [www.falling-walls.com/lab](http://www.falling-walls.com/lab) for more information about Falling Walls Lab and its impact.

I am confident that a partnership with Falling Walls Lab [Lab Name] will not only provide your organisation with valuable exposure but also align with your strategic objectives and values. Should you have any questions or require further information, please do not hesitate to reach out to me directly.

Thank you for considering this opportunity to collaborate with Falling Walls Lab [Lab Name]. I look forward to the possibility of discussing this further with you and exploring how we can work together to make a meaningful impact.

Best regards,
[Your Name]