**SPONSORSHIP LETTER TEMPLATE**

**The following sponsorship package is for orientation purposes only.
How you want to configure your Lab’s partnerships is up to you.**

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| --- | --- | --- | --- | --- |
|  | SPONSORSHIP LEVELS & BENEFITS | ASSOCIATE[$XX] | PREMIER[$XX] | EXECUTIVE[$XX] |
| PROMOTIONAL RECOGNITION | **Logo and acknowledgement in post-event email to participants** | Badge Tick1 with solid fill | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **Logo recognition and link on local event website** |  | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **A ‘Thank You’ Post on social media** |  | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **A mention in the local event press release coverage** |  |  | Badge Tick1 with solid fill |
| EVENT DAY RECOGNITION | **Logo recognition on official banner of local Lab** | Badge Tick1 with solid fill | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **Verbal and/or written recognition during local Lab** | Badge Tick1 with solid fill | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **Logo recognition on ‘Thank You’ slides of local Lab** | Badge Tick1 with solid fill | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **Display table opportunity to engage with participants** |  | Badge Tick1 with solid fill | Badge Tick1 with solid fill |
| **Opportunity to select a jury member** |  |  | Badge Tick1 with solid fill |
| **Opportunity to hold a welcome speech** |  |  | Badge Tick1 with solid fill |
|  | **Invitation to a networking dinner with the organiser and Lab winner** | Badge Tick1 with solid fill | Badge Tick1 with solid fill | Badge Tick1 with solid fill |