**I. PRESS RELEASE TEMPLATE**

**FOR IMMEDIATE RELEASE**

[City, Date] – Falling Walls Lab [Lab Name] is now accepting applications from students and early-career professionals, inviting them to showcase their innovative ideas in a dynamic platform that fosters collaboration and drives impactful change. The deadline for applications is [Deadline Date].

Falling Walls Lab [Lab Name] provides an exceptional opportunity for emerging talents to present groundbreaking research, business models, and initiatives across all disciplines. Selected participants will be given the chance to showcase their solutions to pressing global challenges before a distinguished jury, peers, and the wider public.

The winner of Falling Walls Lab [Lab Name] will secure a coveted spot in the global finale held in Berlin on 7 November, along with a ticket to attend the prestigious Falling Walls Science Summit. This conference offers unparalleled networking opportunities with influential figures in science, business, and policymaking. Additionally, the global finale presents the chance to compete for the esteemed title of Breakthrough Winner in the Emerging Talents category of Falling Walls, accompanied by prize money and the opportunity to pitch their idea on the esteemed Falling Walls Breakthrough Day stage.

Falling Walls Lab is a world-class pitch competition and networking forum that brings together a diverse and interdisciplinary pool of students and early-career professionals by providing a stage for breakthrough ideas both globally and locally. The multifaceted formats support participants in driving their innovations and develop their communication skills, fostering collaboration and creating a space for the impactful and sustainable community to thrive.

Falling Walls Lab [Lab Name] is scheduled to take place on [Event Date] at [Venue]. Interested individuals can submit their applications online via [www.falling-walls.com/lab/apply](http://www.falling-walls.com/lab/apply) until [Deadline Date]. The event is hosted by [Hosting Institution] and supported by [Supporting Organisations].

Falling Walls Lab is organised by the Falling Walls Foundation and generously funded by the Museum für Naturkunde Berlin (global finale) and Sartorius (international Labs). It is supported by the Federal Foreign Office of Germany, the German Academic Exchange Service (DAAD), the German Research Foundation (DFG), and Springer Nature.

**Contact:**  
[Contact Information of Hosting Institution]

**Falling Walls Lab**Falling Walls FoundationKochstr. 6-710969 Berlin, GermanyEmail: [lab@falling-walls.com](mailto:lab@falling-walls.com)   
Website: [www.falling-walls.com/lab](http://www.falling-walls.com/lab)

**About the Falling Walls Foundation**The Falling Walls Foundationis a non-profit organisation in Berlin, dedicated to supporting science and the humanities. It is a unique international platform for leaders from the worlds of science, business and politics, the arts, and society. Falling Walls fosters discussion on research and innovation, and promotes the latest scientific findings among a broad audience from all parts of society.

**About [Hosting Institution]**[Insert information about the hosting institution here]

**II. CALL FOR APPLICATIONS TEMPLATE**

Dear [Recipient’s Name],

We are pleased to bring your attention to Falling Walls Lab, a world-class pitch competition and networking forum that brings together a diverse and interdisciplinary pool of students and early-career professionals by providing a stage for breakthrough ideas both globally and locally. The multifaceted formats support participants in driving their innovations and develop their communication skills, fostering collaboration and creating a space for the impactful and sustainable community to thrive.

Each year, esteemed academic institutions worldwide organise Falling Walls Lab events, showcasing the quality, diversity, and passion of their region’s most innovative minds. Participants are given three minutes each to present their solutions to some of the most pressing challenges of our time before peers, a distinguished jury, and the general public. Winners of each international Lab earn a coveted spot in the global finale held in Berlin on 7 November, along with a ticket to attend the prestigious Falling Walls Science Summit, offering unparalleled networking opportunities with leaders in science, business, and policymaking.

Falling Walls Lab [Lab Name], hosted by [Hosting Institution], is scheduled to take place on [Event Date] at [Venue]. Applications for participation can be submitted via [www.falling-walls.com/lab/apply](http://www.falling-walls.com/lab/apply). The application deadline is [Deadline Date]. We kindly request your assistance in disseminating this call for applications to students and early-career professionals within your network.

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For any inquiries or further information, please do not hesitate to contact [Contact Person & Email] or the Falling Walls Lab team in Berlin at [lab@falling-walls.com](mailto:lab@falling-walls.com).

Thank you for your attention and support.

Kind regards,  
[Your Name]  
[Your Position]  
[Your Contact Information]

**III. BOILERPLATE**

**ABOUT FALLING WALLS LAB**  
Falling Walls Lab is a world-class pitch competition and networking forum that brings together a diverse and interdisciplinary pool of students and early-career professionals by providing a stage for breakthrough ideas both globally and locally. Our multifaceted formats support our participants in driving their innovations and develop their communication skills, fostering collaboration and creating a space for our impactful and sustainable community to thrive.

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For more information, please visit [www.falling-walls.com/lab](http://www.falling-walls.com/lab).

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