

COSTS TO CONSIDER

Falling Walls aims to keep the costs of hosting an international Falling Walls Lab as low as possible without compromising the quality of the event. The Falling Walls Foundation does not cover any expenses that might occur when planning and executing an international Lab. However, Falling Walls will cover your winner's accommodation for one night (7 November) in Berlin at our partner hotel and their ticket to the Falling Walls Science Summit.

The following potential costs must be considered when hosting an international Falling Walls Lab:

- Staff incl. technical support
- Event venue incl. beamer, sound system, & countdown clock display
- Catering (food & beverages)
- Master of ceremonies
- Print production (flyers, posters, roll-ups, etc.)
- Video conferencing tool (if hybrid event)
- Travel for winner to/from Berlin (economy fare)
- 3-4 additional hotel nights for winner (Falling Walls can offer a reduced room rate of approx. EUR 109 per night at our partner hotel for winners)
- Optional: professional photographer and/or videographer, livestream tool, prizes for winners (e.g. cash prizes, private coaching sessions, tablet PCs)

Academic institutions often have access to the necessary infrastructure (venue, print production budget, etc.) to host a Lab. Nevertheless, we welcome all organisers to acquire suitable sponsors for their event to provide additional resources and help cover the costs. A list of potential sponsors and a template to help secure sponsors is available in the organiser download section:

<https://falling-walls.com/lab/organiser-download-section-2024/>

Please remember, you must first seek approval from the Falling Walls Foundation before reaching out to potential sponsors.

International Falling Walls Lab organisers are free to organise the event at their discretion. The Falling Walls Foundation will not prescribe the extent of the event and the number of resources to be used. As costs may vary considerably by location, we kindly ask the local organiser to calculate the budget according to cost estimates based on local considerations.