

FALLING WALLS FOUNDATION

WHICH ARE
THE NEXT
WALLS
TO FALL?

FALLING WALLS GLOBAL CALL 2023 – MEDIA KIT

A FEW TIPS TO HELP YOU COMMUNICATE THE GLOBAL CALL

We would be very pleased if you share the Falling Walls Global Call with your network. Here are a few tips for communicating the Global Call. This document contains a general description, text suggestions for Twitter & Facebook, a detailed version for newsletters, as well as links to our social media accounts. Let's make the Falling Walls Science Summit 2023 a celebration of excellent science. Thank you very much for your support!

POST ON YOUR CHANNELS

1. Select the visual for each platform (formats suitable for Facebook, Twitter, LinkedIn and Instagram are attached to this kit)
2. Copy paste the text modules from below
3. Tag Falling Walls (Tag information below) and #FallingWalls, #GlobalCall23 in your posts

SHARE / RETWEET POSTS FROM FALLING WALLS CHANNELS

- Share / Retweet the posts and add your own words or the words from below
- Tag Falling Walls (Tag information below) and #FallingWalls, #GlobalCall23 in your posts.

TEXT SUGGESTION

The Falling Walls Global Call aims at promoting scientific findings and fostering discussion on research and innovation among a broad audience from all parts of society. By participating, you will enhance the visibility of your research in your field and community. The Falling Walls Science Breakthrough of the Year laureates will present their groundbreaking research at the Falling Walls Science

SOCIAL MEDIA TEXT SUGGESTIONS






Twitter

- Become a #ScienceBreakthrough of the Year 2023! @falling_walls encourages scientists in all academic disciplines to participate in the #FallingWalls #GlobalCall23. Submit outstanding projects or nominate the work of your colleagues: <https://falling-walls.com/global-call/>.
- The @falling_walls #GlobalCall23 is now open! Apply now and present your groundbreaking research at the #FallingWalls #ScienceSummit23 on 9 NOV in Berlin. All info here: <https://falling-walls.com/global-call/>.
- Want more visibility for your research in your field and among your peers? Become a @falling_walls #ScienceBreakthrough and present your groundbreaking project at the #ScienceSummit2023 in Berlin! All info here: <https://falling-walls.com/global-call/>

HASHTAGS

#FallingWalls
#GlobalCall23
#ScienceBreakthrough

TAG FALLING WALLS ON...

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CONTACT

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Facebook & Others

- Become the #ScienceBreakthrough of the Year 2023! @falling_walls encourages scientists in all academic disciplines to participate in the #FallingWalls #GlobalCall23. Submit outstanding projects or nominate the research of your colleagues. The Falling Walls Science Breakthrough of the Year laureates will present their groundbreaking research at the Falling Walls #ScienceSummit2023 on 9 NOV in Berlin. Nominations and applications are invited from universities, academies, scientific institutions, companies, foundations, and scientists worldwide. For more information on the submission process and selection criteria visit falling-walls.com/global-call/. The Global Call runs from 1 March – 1 May 2023. Share this post to make the Falling Walls Science Summit 2023 the celebration that excellent science deserves.

FOR YOUR NEWSLETTER

The Falling Walls Science Summit is one of the world's premier interdisciplinary conferences, celebrating science breakthroughs that make an impact. Every year, the Falling Walls Foundation launches one of the largest world-wide searches for the most outstanding breakthroughs of the year across all the sciences, known as the [Falling Walls Global Call 2023](#).

This year, the foundation again invites leading actors in science and academia to nominate the latest breakthrough science projects in 9 different categories to be named the Falling Walls Science Breakthroughs of the Year. The Falling Walls Science Breakthrough of the Year laureates will present their groundbreaking research at the [Falling Walls Science Summit](#) on 9 November 2023 in Berlin.

You can nominate outstanding research or apply with your own project in the following categories:

- [Life Sciences](#)
- [Physical Sciences](#)
- [Social Science & Humanities](#)
- [Engineering & Technology](#)
- [Art & Science](#)
- [Science & Innovation Management](#)
- Emerging Talents ([Falling Walls Lab](#))
- Science Start-ups ([Falling Walls Venture](#))
- Science Engagement ([Falling Walls Engage](#))

We highly encourage you to send in your nominations and applications for the Falling Walls Science Breakthroughs of the Year by 1 May 2023. Early submission is recommended.

[Click here to nominate/apply.](#)

Help us Spread the World






You can also get actively involved by forwarding this message to any person or organization that might want to nominate a scientist or share the Falling Walls Global Call 2023 in their network.

To get inspired by our previous scientific breakthroughs, feel free to take a look at [last year's breakthroughs and the brilliant minds](#) behind the work. If you have any questions, please do not hesitate to contact us via nominate@falling-walls.com.

HASHTAGS

#FallingWalls
#GlobalCall23
#ScienceBreakthrough

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