

**REGISTER
NOW!**

#IWANTTOBUILDMYBUSINESS II

Are you are a woman and researcher with a million-dollar start-up idea, or do you want to know how to build a business?

Then this workshop is for you! In this workshop you will learn how to develop a customer-oriented business model around your idea and turn it into a ready-to-buy product. This 3 hour workshop doesn't require any preparation or prior knowledge: if you have an idea – great, if not – no problem. You will develop the ability to apply the methods to any idea you may have in the future.

During this workshop you will meet peers with same ambitions and similar career paths to exchange ideas with. After this workshop buzzwords like “customer-focused”, “full-blown business”, “scalable ecosystem”, and “platform approach” will no longer puzzle you.

This workshop is hosted by two coaches and the Falling Walls Foundation and is designed for 25 participants. Register now for this free workshop and find out what kind of business you really want to have as a female science talent. This event is held in English and will take place online via Zoom.

REGISTER HERE:

<https://falling-walls.com/female-science-talents/workshops/>

EVENT DATES:

09.08.2022, 3–6pm CEST

QUESTIONS?

femalesciencetalents@falling-walls.com

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